

## VAPA RECOGNIZES THE BEST OF VIRGINIA PLANNING 2007

The Virginia Chapter of the APA recognized its best in 2007 at the Chapter's Annual Virginia Planning Conference in Wintergreen on July 26th. Public Relations Director Earl Anderson, AICP and Awards Committee Chair Joyce Heffington, AICP presided over the afternoon awards program at the Wintergreen Resort followed by a reception on the garden terrace. The annual Awards Program recognizes individuals, organizations and communities for outstanding contributions to planning in Virginia. The awards educate planners and others outside the profession about new and innovative planning concepts and elevate our profession as we celebrate our successes. This year, VAPA added to

the awards categories with the Private Plan Award and the Innovation Award. The Private Plan Award seeks to recognize planning efforts prepared by a private sector firm for a non-government entity such as a developer or organization. The Innovation Award recognizes efforts that provide a new tool or practice to the process of planning.

In addition to Joyce Heffington, AICP, the 2007 Awards Jury included Robert E. Kuhns, AICP, Suzanne P. Allen, AICP, Thomas E. Jacobson, Stephen J. White, AICP and Wade Burkholder, AICP.

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*AICP Past President Sue Schwartz (center) with VAPA Outstanding Plan Award winners Elliott and Deanna Rhodeside of Rhodeside & Harwell at Wintergreen*

## VIRGINIA'S QUIET REVOLUTION IN LAND USE CONTROL

**By Ted McCormack Director of Governmental Affairs, Virginia Association of Counties**

Several years ago the federal Council on Environmental Quality published a book titled *The Quiet Revolution in Land Use Control* that focused on growth issues of regional or statewide concern. Over the past two years, Virginia has experienced its own version of a "quiet revolution" –

a significant increase in the mandated and optional land use authority for counties. Examples include the addition of urban development areas in comprehensive plans, the clustering of single-family dwellings, the transfer of development rights, and the expansion of road impact fees. The closest parallel to this period would be 1975, when the General Assembly enacted laws to

require local planning commissions and the adoption of comprehensive plans, subdivision ordinances, and sedimentation and erosion controls.

While not all counties have access to each of these new tools, the application of this additional authority in a comprehensive manner may well help to direct future growth

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## 2007 PLANNING LEADERSHIP AWARD

**Terry P. O'Neil  
City of Hampton,  
Director of Planning**

The Planning Leadership Award is given to an individual that has made an exceptional and sustained contribution to the field of planning through distinguished practice,

teaching, or writing. This award is granted to a person who makes his or her living in the practice of planning, either in the public or private sector. In order to receive this award, it must have been demonstrated that the nominee has gone above and beyond their job duties.

This year's Planning Leadership Award was awarded to Mr. Terry P. O'Neil, Director of Planning for the City of Hampton. Terry has been committed to serving the City of Hampton and its citizens in various

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## PRESIDENT'S MESSAGE - DENISE M. HARRIS, AICP

It is the “Back to School” time of year again. Whether you are a parent or not, this annual passage of time seems to impact almost everyone. People start to take into account the additional school traffic for their commutes and become aware of children’s activities both indoors and out. Everything from the sounds of fall sports being played to the images of backpacks and musical instruments being carted around, our communities seem to naturally revolve around the rhythm of their schools. Why then does there appear to be a disconnect between school siting, transportation, and land use planning?

This disconnect is starting to manifest itself in detrimental, and verifiable, forms. Study after study draws links between the trends in obesity rates amongst children and activity levels. In a 2007 article for the American Journal for Preventative Medicine, Noreen McDonald, PhD wrote that walking and biking to school decreased sharply from 1969 to 2001 in the United States. Her study states that “...school siting policies encouraged the construction of schools on large campuses. In many instances, sites meeting these criteria were only available on the outskirts of communities – often not integrated into the new

housing developments they serve.” McDonald concludes that “this trend represents a critical loss of everyday physical activity for youth and could be part of the complex explanation of the increase in childhood obesity.”

Combine this with the mental health community’s contention that rising ADHD and other mental disorder diagnoses can be tied to lack of physical exercise. The American Council on Exercise states that physical activity helps treat nervous tension by breaking down hormones and chemicals in the body. The less active children become the higher the toll is on their mental and physical well-being.

But our children are not the only ones impacted by the consequences of these decisions. Forbes Magazine recently rated the Washington, DC metro region as one of the top 5 worst commutes in the country based on time spent in traffic, air quality, and accident rates. Adults in our region are suffering from higher levels of stress and longer commutes which studies find leads to less productivity at work and time away from home. It may be only one piece of a larger puzzle but would it not make sense that if schools were sited properly in our communities where

children could walk and bike than there would be less traffic, higher air quality, fewer accidents – and more productive adults?

Is it not time that planners joined the medical and mental health communities to fight for integrating our schools back into our communities? The Federal government is helping lead the charge. Multiple agencies are funding studies and programs to help address this far reaching issue. For example, in July the EPA issued an RFP for reducing the environmental and health impacts of school siting; Congress authorized \$612 million over the next five years in SAFETEA-LU for the Safe Routes to School programs; and the CDC has Public Health Grand Rounds titled “Healthy Places Lead to Healthy People” which examines health issues associated with communities, schools, transportation, workplaces and homes.

Now is the time for local jurisdictions to start being accountable for the mental and physical health of our children by planning our schools back into our community cores. After all, parents or not, we all stand to benefit.

*Denise*

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Editorial Policy Newsbrief accepts planning-related submissions from VAPA members and nonmembers. We do reserve the right to edit all submissions for clarity and length. Authors are encouraged to share draft articles with their employers prior to submission if the article relates to their work. Permission to reprint or reproduce in whole or in part is granted with appropriate citing. Submissions are accepted on a voluntary basis only. Conference announcement, training opportunities, member news and other potential items of interest are encouraged and accepted free of charge at the discretion of the editor and as space is available. Letters to the editor would be nice. Next submission deadline is November 30, 2007.

## VAPA RECOGNIZES THE BEST OF VIRGINIA PLANNING 2007 (CONTINUED)

### 2007 Outstanding Plan Award

#### **Four Mile Run Restoration Plan Rhodeside & Harwell, Inc.**

The Four Mile Run Restoration Master Plan, prepared by Rhodeside & Harwell for Arlington County and the City of Alexandria is the recipient of this year's top honors. The Four Mile Run is a stream corridor that serves as the border between Arlington County and the City of Alexandria in Northern Virginia. Thirty years of flood control and improvements by the federal government have left the waterway with little in the way of making a positive impact on the communities it runs through. Concrete banks, utilities, backs of buildings all contributed to a neglected waterway and environmental hazard. A reassessment of the stream corridor suggested that improvements to the corridor would have positive environmental and recreational impacts on the communities it runs through without compromising federal flood protection requirements. Using this information, both jurisdictions requested



*View of Four Mile Run from Mt. Vernon Avenue, Rhodeside & Harwell, 2007*

federal funding to study possible improvements to the channel. Congressman James P. Moran secured \$1 million in congressional appropriations for the Master Plan. The plan recommends visual and recreational improvements with the use of ecological restoration and enhanced flood protection. The public's input was sought throughout the process. One thing that stands out about this plan is the fact that two jurisdictions were able to work together to provide a common vision for a project overlapping both of their jurisdictions. The document prepared by Rhodeside & Harwell is notable for defining a compelling vision for the future of the stream corridor and addressing community concerns in both text and graphic format.

### 2007 Private Plan Award

#### **Master Plan, Village of Rocketts Landing CMSS Architects, PC**

CMSS Architects, PC has been awarded the first ever Private Plan Award for their Master Plan of the Village of Rocketts Landing for the WVS Companies in Richmond. Discovered soon after Jamestown, Rocketts Landing was settled at the fall line of the James River and named for Robert Rocketts, founder of the earliest ferry service on the James.

The 54 acre site is an abandoned industrial brownfield adjacent to downtown Richmond. The plan shows how remediation and urban planning will transform Rocketts Landing once more into a thriving riverfront community. The master plan provides for a new mixed use village that incorporates several architectural elements of the past industrial history including an old water tower. Emphasis is placed on reclaiming the waterfront for the public with a park that runs the length of the river in Henrico County. Another example of local governments working together, the Awards Jury was impressed by the cooperation between the City of Richmond and Henrico County. As a result of this plan, each



*Villages of Rocketts Landing, CMSS Architects, PC, 2007*

jurisdiction created new zoning categories to implement the vision that is soon to be the Village of Rocketts Landing.

### 2007 Public Awareness and Journalism Award

#### **Town of Orange Comprehensive Plan: Community Presentation Town of Orange**

The Public Awareness and

Journalism Award is given to an individual, group or entity for a project or program that has been effective in informing or educating the public about planning. This year the top award was presented to the Town of Orange for their video, The Town of Orange Comprehensive Plan: Community Presentation. This creative video was shown to businesses and citizens of the community to educate them on the Town's new comprehensive plan. The project is noteworthy in that it was undertaken by Town staff and volunteers from the community. Scripting, imaging, and music were choreographed in a partnership between the Town and a local media company, with voice over being performed by a local radio newscaster. The positive

comments about planning had a tremendous influence on the Town Council, creating approval of

the plan in its entirety. The video introduced viewers to the ideals of planning. As a result, residents were inspired to join the Planning Commission and Board of Zoning Appeals. In addition, the buzz created by the video is credited with the election of a new "pro-planning" Council and jumpstarting an overhaul of the zoning code and a joint planning area initiative with the County.

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## VIRGINIA'S QUIET REVOLUTION IN LAND USE CONTROL (CONTINUED)

into areas best suited to accommodate it while at the same time protecting prime farm and woodlands, historic resources and environmentally sensitive areas.

How can this be accomplished? Although mandated for 57 counties, all counties now have the explicit authority to include in their comprehensive plans one or more Urban Development Areas (UDAs). Under the new Virginia statute, Urban Development Areas must be appropriate for compact, high density development due to proximity to transportation facilities, the availability of central water and sewer systems, or location adjacent to towns, cities or other developed territory. UDAs must allow minimum residential densities of four dwelling units per gross acre and commercial densities of 0.4 floor area ratio per gross acre. That residential density requirement is troubling to some counties whose current settlement patterns are nowhere near the statutory mandate.

Urban Development Areas are also required to be of sufficient size to meet a county's projected residential and commercial growth for at least 10 years and no more than 20 years. In establishing such areas, counties may allow for the redevelopment of property in the UDAs as well as the phasing of growth in those areas over the specified time frame.

Finally, the new law calls for the use of incentives to encourage development in the UDAs and specifically suggest that state and local expenditures for transportation, housing and economic development should

be focused in those areas. In an era of competing budget priorities, however, counties may seek to employ non-monetary inducements for UDAs. As one example, local governments currently have the authority to rezone property in UDAs to permit higher density development by-right, and thus, expedite approval of development proposals.

Recent action by the General Assembly has also given counties the additional means to stimulate the growth of Urban Development Areas. Although these means are not universally embraced by local leaders they include:

- **Cluster Development:** UDAs would be an ideal location to cluster residential growth because of the presence of central water and sewerage. Under current law, 61 counties are required to permit cluster residential development by-right in a portion of their agricultural and residential zoning districts. Local cluster ordinances are permitted to include standards to ensure quality development and the preservation of open space, and such provisions would be appropriate for the higher densities contemplated for the UDAs.

- **Transfer of Development Rights:** A county could designate portions of a UDA to receive development rights shifted from sending properties located elsewhere in the jurisdiction. This would serve to protect sensitive lands while concentrating increased densities in suitable areas.

- **Road Impact Fees:** 49 additional counties now have the authority to impose road impact fees, and for the first

time, to use the collected fees to improve existing roads to serve new development. Counties may exempt UDAs from road impact fees in order to spur growth in those portions of their territory.

The overall goal of employing one or more of these incentives collectively is to accommodate future growth in locations where it would be most appropriate to occur, and thus, reduce sprawl. Residential development on large lots in rural settings would be permitted to continue with the understanding that the home buyers outside of UDAs would bear the cost of needed public services through cash proffers or road impact fees. Counties may not limit by-right development based solely on the fact that the property is located outside the UDA.

This scenario of using incentives to direct growth into the UDA does not take into account the myriad of contending political forces that affect county land use decisions. Allowance for higher densities in UDAs offers little opportunity for counties to accept cash proffers in UDAs to pay for needed infrastructure and raises the specter of "Not In My Back Yard." Further, by encouraging growth in one portion of a county and discouraging it in another, the price of land in the UDA will increase, and along with it, the price of housing. Moreover, as was the case in 1975, counties are concerned by the apparent "One Size Fits All" approach of the General Assembly toward planning in Virginia that leaves little room for local and regional variations.

In sum, counties in Virginia

now have a new set of tools intended to help address the impacts of growth in a comprehensive manner. While some may find this additional authority insufficient, others will suggest that the General Assembly has overreached. Regardless, it may be another three decades before such an opportunity presents itself again.

[This article was reprinted from the July 15 edition of VACo's County Connections]

**WANTED: COMMUNITIES INTERESTED IN PROTECTING THEIR ECOLOGICAL AND CULTURAL RESOURCES** -The Green Infrastructure Center, Inc., a new nonprofit organization located in Charlottesville, Virginia is looking for communities to participate in a pilot program designed to develop strategies for protecting and conserving ecological and cultural resources. The GIC will conduct research, economic analysis, land use planning and asset assessment and mapping to provide tools needed by communities to protect and restore green assets. Initial funds for five pilot projects have been provided by the Va Dept of Forestry and the USDA's Urban and Community Forestry Program. Contact Karen Firehock at [firehock@gicinc.org](mailto:firehock@gicinc.org) [www.gicinc.org](http://www.gicinc.org) if you are interested in being one of the five projects.

## 2007 PLANNING LEADERSHIP AWARD (CONTINUED)

capacities for nearly 25 years. Mr. O'Neill was nominated by his staff. In their nomination package they stated, "Terry leads by example. He actively participates in community meetings, supports community service by leading his department in fundraisers for Relay for Life, supports City blood drives, reads with school children, and gives annually to organizations that address the needs of the community, among other things."

One of the things that impressed the VAPA Award's jury the most was Mr. O'Neill's advocacy for mentoring the youth in Hampton. In 1997, as a result of his concern for the lack of involvement and input by Hampton's youth in the decision making process, Terry reallocated some resources and hired two part time youth planners from Hampton High School. The youth planners were tasked with contacting Hampton's

youth in focus groups to determine what they felt would improve Hampton for young people. The youth planners determined that youth needed to be involved in the development of the City's Comprehensive Plan. They also felt that a Youth Commission with the authority to represent issues important to youth and the power to appropriate funds was needed. The Hampton City Council endorsed these recommendations and one of the first projects undertaken by the Commission was the development of a Youth Component of the City's 2010 Comprehensive Plan. The Youth Civic Engagement Program, developed by the Youth Planners and the Hampton Coalition for Youth has received numerous awards including "100 Best Communities for Young People", the "Out Town Award" from the Jostens Foundation, and the "Innovations in American Government" award from

the Ash Institute at the Kennedy School of Government at Harvard University and the Council for Excellence in Government. The program has been featured in the August 2005 edition of Governing Magazine and on the website for Projects for Public Spaces

Also nominated by her staff and coworkers, Barbara Byron, Director of the



*Planning Director Terry P. O'Neil at work in Hampton, VA*

Fairfax County Office of Community Revitalization and Reinvestment so

impressed the Awards Committee that they felt she was deserving of recognition and bestowed an Honorable Mention in the category of Planning Leadership. Ms. Byron recently resigned as Director of the Zoning Evaluation Division of the Fairfax County Department of Planning and Zoning and it is her 21 years with that division that caused such high regard by her peers for her professionalism and dedication to the citizens of Fairfax County.



*Fairfax County's Barbara Byron with her award at the annual conference*

## STUDENT AWARDS

Each year VAPA recognizes future professionals with the Student Project Award and the Virginia Planning Schools Outstanding Students. The purpose of the Student Project Award is to recognize a student or project team for an outstanding plan, paper or planning activity undertaken during the recent academic year. The recipient of the Planning Schools Outstanding Student Awards are submitted by the school's themselves. As part of their awards, all students are given the opportunity to attend the annual planning conference with

complimentary registrations provided by VAPA.

### **2007 Student Project Award**

#### **FARMSHORING IN VIRGINIA VIRGINIA TECH**

The Student Project Award this year was given to Va. Tech for Farmshorning in Virginia: Domestic Outsourcing Strategies Linking Urban and Rural Economies in the Commonwealth of Virginia. The study was conducted for several organizations including the Virginia

Economic Development Partnership and eight jurisdictions. The project examines urban and rural areas in the state and evaluates their potential to send and receive economic development and business activities. They make clear that the competition is not between jurisdictions or communities within the state of Virginia, but with competing locations outside of the state or even the country. It is about providing Virginia businesses with business efficiencies, while keeping their employment within the state. The document ends

with recommendations for the state, urban, and rural communities for retaining business and industry in Virginia. The team from Va. Tech included Amit Agarwal, Christy Blake, Kael Anderson, Samantha Archibald, Anita Bullock, Mary Ellis, Jonathan Logan, Melissa Tompkins, Seth Peery, Shana Johnson, Valerie Peterson, David Kroeger, Meghan Shilling, Suzie Battista, and Aurash Khawarзад.

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## STUDENT AWARDS (CONTINUED)

### Planning Schools Outstanding Students

#### VIRGINIA TECH UNIVERSITY URBAN AFFAIRS AND PLANNING

#### Graduate Outstanding Student - Rex D. Hodgson

A 2002 graduate of New York University in Metropolitan Studies and Economics, Rex joined New York City's Department of City Planning in the Transportation Division and was the project manager on the East Houston Street Pedestrian Project and the Queens Subway-Sidewalk Interface Project, as well as working on other projects and the city's Zoning Help Desk. Rex has continued to demonstrate a high level of professionalism and expertise throughout his coursework at Virginia Tech, and excels at applying planning principles and theories in developing solutions to "real world" problems.

**Undergraduate Outstanding Student – Matthew A. Folden**  
Matt Folden will graduate in May 2007 with a Bachelor of Arts degree in Public and Urban Affairs and a minor in Professional Writing. This past semester, Matt was enrolled in a senior seminar course where students were divided into three groups, each responsible for the development of a "village" plan for an area of Montgomery County. Matt assumed responsibility for the mapping portion of his group's village plan as well as other aspects of plan development. He took the lead for the entire class in making the contacts to get GIS data. He prepared the draft summary of the survey results and actively engaged with community representatives.

#### VIRGINIA TECH UNIVERSITY'S NATIONAL CAPITAL REGION URBAN AND REGIONAL PLANNING

#### Graduate Outstanding Student

#### – Jonathan C. Logan

Through his studio projects and work as a graduate assistant, Jonathan Logan has demonstrated professionalism of unusually high quality. He has worked on several faculty research projects, including research on vacant properties, the effect of environmental regulations on housing affordability, redevelopment of dead and dying malls, planning upgrades to Alexandria's Commonwealth Avenue, and Megapolitan America. For two years, he has been the "can do" person everyone in the program in the NCR would go to for help. His numerous examples of service to the program span the Planning Academy, the NCR speakers program and various UAP events.

#### VIRGINIA COMMONWEALTH UNIVERSITY URBAN AND REGIONAL PLANNING

#### Graduate Outstanding Student - Nicholas Rogers

Nick Rogers exemplifies the positive, can-do spirit and organizational skills that makes planning succeed. An active member of the Urban & Regional Students Association, Nick achieved a 4.0 in his course work and drove many of that group's activities these past two years. Nick took the lead on his group studio projects, working very effectively with the client and helping the class to produce a good product. Equally important, but less tangible are the many times that Nick acts as a resource to other students, sharing his time and talents to help them with their work, and displaying a positive spirit in everything that

he does.

#### Undergraduate Outstanding Student - George L. Nyfeler

Although he works full-time, George Nyfeler has managed to earn a GPA of over 3.9 and he is a very engaged and enthusiastic student. He provides excellent contributions to class activities and discussions and he demonstrates fine leadership skills. It is clear that he is very passionate about the planning challenges that our society faces, as shown by his insightful letters to newspaper editors.

#### UNIVERSITY OF VIRGINIA URBAN AND ENVIRONMENTAL PLANNING

#### Graduate Outstanding Student

#### – Andrew J. D'huyvetter

Andrew is the soul of the planning student body. In addition to his excellent grades and cheerful demeanor, he is always the first to tutor others in GIS, PowerPoint, or any other software. Andrew has been extensively, and generously, engaged in the program since the day he arrived.

#### Undergraduate Outstanding Student – Amanda Lynn Schofield

Amanda is an excellent student who also works part-time for the City of Charlottesville's Department of Neighborhood Development Services. She has contributed significantly to the life of the department by volunteering for every event. The largest and most successful was the Planners' 100-mile Thanksgiving this year, to which students brought food grown within 100 miles of

Charlottesville. Amanda advertised the event to the media and followed up with a student survey to gauge the level of interest for next year.

#### STaR ANNOUNCES AICP CERTIFICATION MAINTENANCE SUBSIDY PROGRAM -

Since the onset of the discussion that has led to the establishment of a continuing education requirement to maintain the AICP designation, the Small Town and Rural (STaR) Planning Division has expressed a concern about the equity of this requirement as it pertains to many of our Division's members. Unlike their metropolitan "cousins", small town and rural planners frequently earn less salary, do without training budgets, and quite often are solo practitioners that can not leave their place of employment during the work day.

To address these equity concerns, STaR is happy to announce the establishment of a subsidy program designed to help defray the expenses involved in maintenance of the AICP certification. To be eligible for the subsidy, you must be a member in good standing of AICP and STaR, and earn less than \$50,000 a year from planning. If this is a program that interests you, feel free to contact STaR Chair Dale Powers at [drpowers@co.pine.mn.us](mailto:drpowers@co.pine.mn.us) or call Dale at 1-800-450-7463 x 6707 for more information.



*From left to right, Jonathan C. Logan (Va Tech), Christy Blake (Va Tech), Andrew J. D'huyvetter (UVA), Rex D. Hodgson (Va Tech), Matthew A. Folden (Va Tech), Nicholas Rogers (VCU)*

## VAPA RECOGNIZES THE BEST OF VIRGINIA PLANNING 2007 (CONTINUED)

### **2007 Planning Innovation Award**

#### **City of Charlottesville: Neighborhood Plans “In Our Backyards”**

Another new award, the Innovation Award is given for a specific planning tool, practice, program, project or process that evidences a significant innovation to planning. For this first year, the City of Charlottesville Neighborhood Plans, “In Our Backyards” was chosen for the use of an innovative “Neighborhood Design Day” to engage stakeholders in the five year update of the City’s neighborhood area plans. The event was held in partnership with the Charlottesville Community Design Center. The process teamed up residents of the City’s 18 neighborhoods with volunteer student planners and professionals, as well as

City staff, to express their vision for the future of their neighborhood. Participants were provided with current detailed maps broken into four major categories: (Centers, Connectivity, Housing and Natural Environment) and a toolkit of creative solutions to address issues in those four areas. The data gathered at the Neighborhood Design Day was then formatted and presented back to the neighborhoods. Once approved by the neighborhood, the maps and text of the Neighborhood plans were formalized, displayed on posters and in booklets, and distributed back to the neighborhood. The posters now hang along the corridors of City Hall. Neighborhood Design Day helped City staff identify common themes to multiple neighborhoods and incorporate

them into the 2007 Comprehensive Plan and Strategy for the City of Charlottesville. The Neighborhood Plans were included in the appendix of the Comprehensive Plan as guidance for making decisions regarding the growth and future of the community.



*From Left to Right, Past- Planning Commission Chair Karen Firehock with Charlottesville staff, Ebony Walden, Missy Creasy and Brian Haluska*

## UPCOMING EVENTS

The Roanoke Valley-Alleghany Regional Commission will be hosting **3 APA VIDEO CONFERENCES** at their offices in Roanoke. Space is limited to 25-30 participants. Conferences include LEED for Neighborhoods (10/03/2007); Mastering Density (2/13/2008); Community-Based Brownfields Redevelopment (5/21/2008) Contact Eddie Wells, AICP at 540-343-4417 or [ewells@rvarc.org](mailto:ewells@rvarc.org) for more information.

The **RURAL PLANNING CAUCUS OF VIRGINIA** will hold their annual conference, New Directions in Planning on October 17 – 19, 2007 at Mountain Lake, Virginia. [www.rpcva.org](http://www.rpcva.org)

The **2007 RAPPAHANNOCK RIVER BASIN SUMMIT** will be held on October 30, 2007 @ 8:30 am on the Stafford Campus of the University of Mary Washington in Fredericksburg, VA. The summit will cover a variety of issues such as Nutrient Loading Cap, TMDL’s and Virginia’s Water Cleanup Plan. Go to [www.RappRiverBasin.org](http://www.RappRiverBasin.org) for more information and registration. Registration fee includes all conference materials and lunch. **Early-Bird registration by September 28 - \$50.00**; Regular registration after September 28 - \$75.00; On-Site registration will be \$85.00. *Co-Sponsored by VAPA.*

**MID-ATLANTIC REGIONAL PLANNERS SUMMIT** – November 9th at University of Mary Washington, Fredericksburg. Discussion will include the practice of regional planning and common issues arising from the dynamic growth of the larger mid-Atlantic region from PA to VA. Contact Kevin F. Byrnes, AICP, Director of Regional Planning for the George Washington Regional Commission, phone (540-373-2890), e-mail ([byrnes@gwregion.org](mailto:byrnes@gwregion.org)) or visit GWRC website (<http://www.gwregion.org>). *Co-Sponsored by VAPA.*

The CPEAV is registering now for the **58th CERTIFIED PLANNING COMMISSIONERS PROGRAM**. Opening Session is September 24-25, 2007 at the Richmond Marriott West Hotel. Closing Session is December 3-4 at the Charlottesville Omni Hotel. [www.cpeav.org](http://www.cpeav.org) Plan now for the 2007 Virginia Certified Planning Commissioners and Boards of Zoning Appeals Program Graduate Seminar, November 29, 2007 at the Charlottesville Omni Hotel.

# 2007 CPEAV COMMONWEALTH LAND USE & ZONING CONFERENCE

Charlottesville Omni Hotel

## PRELIMINARY CONFERENCE PROGRAM

### SUNDAY AFTERNOON AND EVENING, OCTOBER 7, 2007

**2:00 - 5:30 Conference Registration:** Omni Foyer

**3:15 Welcome:** Peter Hunt, President, CPEAV

**3:30 - 5:30 Sunday Afternoon Symposium.**  
*The Comprehensive Plan in Virginia: Its Evolution, Maturation and Possible Future*

*The symposium will examine the comprehensive plan in Virginia after the 1975 General Assembly mandated that all localities adopt a comprehensive plan by 1980 and how it evolved and matured over the following 25 years as a substantive and important public policy document. It will also consider the potential form, function and focus the comprehensive plan may witness during the next ten years.*

*The symposium will feature a diverse panel of experts including professional planners, academics, attorneys and planning commissioners. The panelists will present their views as well as respond to questions posed by the moderator and members in attendance. We anticipate having two out-of-state experts whose contributions will be valuable in light of their experiences in other states.*

**7:30 - 9:00 Sunday Evening Forum.**  
*Virginia: How Past and Current Patterns are Shaping the Future of the Commonwealth.*

*Several speakers, including Trip Pollard from the Southern Environmental Law Center, will examine this subject. Mr. Pollard will share the results of a recently completed Law Center study focusing on the forms of growth across Virginia. Panelists will answer audience questions in addition to speculating about the likely role of regions and regionalism in Virginia during the next ten years.*

### MONDAY, OCTOBER 8, 2007

**7:30 Registration and Breakfast Breads, Juices  
Fruit, Coffee and Tea**

**8:30 Concurrent Learning Sessions: 4 Choices**

**10:00 Break with Refreshments**

**10:30 Concurrent Learning Sessions: 4 Choices**

### MONDAY, OCTOBER 8, 2007, CONTINUED

**Noon Concurrent Sessions End**

**12:15 Conference Luncheon — followed by address  
by Robert Hunter, President, APA National  
Board of Directors and Executive Director,  
Hillsborough, Florida County City-County  
Planning Commission.**

**2:00 Extended Learning Sessions: 3 Choices**

**3:20 Refreshment Break**

**3:40 Extended Learning Sessions Resume**

**4:45 Extended Learning Sessions End**

**6:16 CPEAV President's Reception**

**7:00 CPEAV Banquet, Awards Celebration  
and Business Meeting**

### TUESDAY, OCTOBER 9, 2007

**7:45 Breakfast Breads, Juices, Fruit, Coffee and Tea**

**8:30 Concurrent Learning Sessions: 4 Choices**

**10:00 Break with Refreshments**

**10:30 Concurrent Learning Sessions: 4 Choices**

**Noon 2007 CPEAV Conference Concludes**

**12:45 CPEAV Board of Directors  
Working Lunch Meeting**

*All "retiring" and newly-elected CPEAV officers and Directors are required to attend. Anyone else who desires may attend this open meeting. Please contact Allen Webb, CPEAV Executive Director, if you wish to attend so that he may order lunch and prepare materials for your use during the meeting.*

Note: This agenda is subject to change as final arrangements are consummated.

## Featured Speakers at the 2007 CPEAV Land Use and Zoning Conference

The CPEAV is pleased to announce that **Phyllis Katz** and **Ann Neil Cosby**, attorneys with Sands, Anderson, Marks and Miller, will participate in the 2007 Commonwealth Conference. The CPEAV is equally pleased that attorneys **Randy Greehan** and **Sharon Pandak**, principals in the firm of Greehan, Pandak, Taves and Stoner, have also agreed to conduct sessions. **Margaret Flippen**, a principal with Dover, Kohl and Partners of Miami, will conduct an extended learning session on planning with people. She will also conduct a session on new urbanist principles including form-based zoning and traditional neighborhood design.

**Robert Hunter**, FAICP and President of the American Planning Association, will travel from Tampa, Florida where he serves as Executive Director of the Hillsborough County City-County Planning Commission, to be with us. Mr. Hunter will share his thoughts during the Monday luncheon on the importance of making a community difference through planning. He will also conduct a learning session while in Charlottesville.

**Bruce Pashoff**, a principal with Planning Works in Leawood, Kansas, will be with us. Mr. Pashoff, who holds both planning and law degrees, will share his perspective and strategies for coordinating infrastructure planning with the comprehensive plan.

A member of the **VDOT Central Administration** will also participate in the October Conference and will discuss the new statewide transportation enabling legislation now in effect. **Bill Cashman**, Program Manager at URS, will lead an extended learning session on designing and interpreting transportation impact studies.

**Dan Slone**, an attorney with McGuireWoods, will conduct a session on form based codes and new urbanist principles. Mr. Slone serves as General Counsel for the Congress on New Urbanism and has consulted on projects across the nation.

**Margaret Flippen** will also lead an extended learning session in partnership with **Rachel Flynn**, Community Development Director, City of Richmond, detailing the specific steps communities and planning commissions can take to effectively engage the public in a multi-day visioning and planning exercise.

As you can see, the 2007 CPEAV Land Use and Zoning Conference promises to be an exciting and exceptionally worthwhile event. This is a "must do" program so plan now to attend and make your lodging reservation and file your Registration early.

### Important Conference Registration Information *(The fine print!)*

Registration is \$250 for the Land Use & Zoning Conference on or before September 28. The fee includes educational materials, refreshment breaks, reception and meals except the Sunday evening dinner. There are good restaurants within nearby walking distance in downtown Charlottesville and in the Hotel.

Advance registration is required. Use the form provided in this or another issue of our *Newsletter* or on line at [www.cpeav.org](http://www.cpeav.org). Advance registration and payment must accompany the registration form unless CPEAV has approved an alternative payment method or deadline.

Registration after September 28 must be pre-approved. E-mail [info@cpeav.org](mailto:info@cpeav.org) or [rmchan@vt.edu](mailto:rmchan@vt.edu) or call or fax CPEAV at 1-888-827-2482 or Michael Chandler 1-804-794-6236 to obtain.

*Persons registering after September 28, including walk-in registrations at the event if space is available, will be charged \$300. Invoicing will be done if necessary.*

Meal tickets for non-registered guests are available, but must be purchased in advance. To buy guest meals, please mark the guest column on the registration form and remit their cost with your registration fee. (Guest meals on a space available basis will also be available at registration or during the Conference.)

Those who are pre-registered for the Conference may pick up their packet from 2:00 to 5:30 PM on Sunday afternoon or from 8:00 to 8:30 AM Monday morning.

Prepaid registration fees may be refunded only as follows: If you cancel after September 28, but on or before October 2, a 50% refund, less any prepayments required of CPEAV, will be issued. *We will be unable to honor any refund request received after October 2 because of commitments we must make. Refund of any fee received by credit card will be made only by check less a 7.5% handling fee.*

If you are unable to attend, substitution of another person is encouraged and welcomed. Please let us know early and we will attempt to change our records.

### AICP Update Glenn Larson, AICP Virginia Chapter Professional Development Officer



Congratulations to the following nineteen VAPA members who passed the AICP exam administered this past May. Seventy-three percent of VAPA members who took the exam in May passed it, compared to a national pass rate of 67 percent.

Samuel Allin  
Matthew Arcieri

Chantilly  
Prince William

Kelly Atkinson  
Thomas Bennett  
E. Ashley Cooper  
Kathryn Crandall  
Matthew Criblez  
Suzanne Farmer  
Cristina Finch  
James Freas  
Patrick Gough  
Diana Hartman  
Jeffrey Holland  
David Hunter  
Charles Hutchinson  
Pamela Johnson  
Stephanie Mertig  
Michael Romeo  
Meghan Van Dam

Manassas  
Norfolk  
Charlottesville  
Norfolk  
Tappahannock  
Arlington  
Roanoke  
Hampton  
Arlington  
Alexandria  
Hanover  
Woodbridge  
Williamsburg  
Arlington  
Hampton  
Leesburg  
Fairfax

More than forty attended the AICP ethics session at VAPA's annual conference, July 27th. Congratulations to Brad Shelton, AICP, who receives a free registration to the 2008 VAPA conference for winning the conference ethics quiz competition.

For more information about AICP and the exam, see <http://www.vaplanning.org/m/aicp.cfm>. If you have questions about AICP, or want to be added to VAPA's semi-monthly exam update e-mail list, please contact me at 804/748-1970 or [Larsong@chesterfield.gov](mailto:Larsong@chesterfield.gov).

## VAPA ANNOUNCES AICP EXAM ORIENTATION SESSIONS, SEPTEMBER 2007

**The chapter will hold two AICP exam orientation sessions in September.**

- Northern Virginia Area: Friday, September 14, 2007, 2 pm to 4 pm at the Fairfax County Government Center Main Building, Conference Room 8
- Richmond Area: Friday, September 28, 2007, 2 pm to 4 pm at the Chesterfield County Government Center Community Development Building, Planning Department Conference Room

These will not be the full-blown exam prep sessions VAPA sponsors each spring, but more of an informal opportunity for those planning to take the exam to improve their understanding of the AICP exam process and content. All planners interested in taking the AICP exam are invited to attend; regardless of how far along you are in the process.

There is no advance registration or fee for these orientation sessions, but please contact Glen Larson, AICP at [Larsong@chesterfield.gov](mailto:Larsong@chesterfield.gov) or (804) 748-1970 so we can know who plans to attend. A detailed session agenda will be posted at the VAPA website. [www.vaplanning.org/m/aicp.cfm](http://www.vaplanning.org/m/aicp.cfm)

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## SCENIC VIRGINIA, CALL FOR NOMINATIONS FOR THE FIFTH ANNUAL SCENIC AWARDS

Virginia's premier event for recognizing achievement in the field of scenic conservation and the preservation of community character. The organization is seeking nominations in the following six categories:

- Best Preservation of a Scenic Viewshed
- Best Preservation of a Scenic River Corridor
- Best Creative Scenic Improvement
- Best Local Anti-Litter Practices
- Best Implementation of VDOT Tree-Trimming Policy (given to a VDOT district)
- Scenic Hero (given to an elected official, private citizen, or organization for a particular or lifetime achievement in scenic conservation).

Nomination forms are available at [www.scenicvirginia.org/Awards](http://www.scenicvirginia.org/Awards) or by calling Executive Director Leighton Powell at 804.282.5522. Nominations must be received by the close of business on Friday, September 14, 2007. The 2007 Scenic Awards will be presented at a luncheon on Friday, October 26, 2007 at the Kent-Valentine House in Richmond. Scenic Virginia is a statewide nonprofit whose mission is to preserve, protect and enhance the scenic beauty and community character of the Commonwealth. Membership is open to all.



*Yolanda Hipski, Resource International Ltd (left) joins Chesapeake Planners Bill McKay and Karen Shaffer with Karen's Husband John (right) on the deck at Wintergreen*

## WHAT'S NEW - VIRGINIA PLANNERS ON THE MOVE!

**SUSAN K. EDDY, AICP** left the Frederick County Planning and Development Department in July to take over as Chief of Planning for the Office of Community Development, Fauquier County. According to news reports, Planning Director **ERIC LAWRENCE, AICP** was unavailable for comment. We hope he is recovering.

**TRACEY D. SHIFLET, AICP**, has left Buena Vista after 8 years and is now the Director of Planning and Development for Fluvanna County as of July. He must be busy; he's been very quiet on the listserve.

Say it isn't so! After 31 years in Halifax County, His Royal Highness, **GERALD V. LOVELACE**, or King Jerry to some, is, according to local news reports retiring on – of all dates, October 31st. Jerry served the citizens of Halifax as their Planning and Zoning Administrator until being promoted to Assistant County Administrator in 1995. A tremendous asset to the community (if questionable taste in neckties), he is best known in planning circles for being the biological father of the Virginia Rural Planning Caucus. The RPC was formed in 1978 by a group of persons who felt they had some needs which were strictly rural in nature. Since then the RPC has grown to be a major voice for rural planning and it is rumored that they throw one heck of a good party at their annual conference, held every year at Mountain Lake in Giles County. As for his post-retirement plans, Jerry is quoted in the news reports as stating, "I'm sure I'll keep busy." Best wishes to Jerry on

his retirement!

VAPA President, **DENISE HARRIS, AICP** is pleased to announce that **JIM ZOOK, AICP** Planning Director for Fairfax County will step onto the Board as Chairman of the Planning Directors Committee for VAPA. In addition, **RHONDA HENDERSON** has stepped down as section director for the Shenandoah Section. **MARY JOY SCALA, AICP** will serve as interim director.

**JEFF HOLLAND, AICP** resigned his position with the York County Department of Environmental & Development Services to take a Senior Planner position with Hanover County on July 1st.

New Kent County recently hired **AMY C. WALKER** as their Environmental Planning Manager. Amy was previously with Middlesex County where she served as Chesapeake Bay Planner.

**JERYL ROSE PHILLIPS, AICP** has left Suffolk to take a position with the City of Norfolk's Department of Neighborhood Preservation – Office of Housing as a Programs Manager in mid-June. She'll be responsible for coordinating neighborhood planning initiatives and plan implementation, working out of the Neighborhood Design and Resource Center.

**STEVE SUDER** has infiltrated the federal government, recently joining the Federal Highway Administration in the Eastern Federal Lands Division as Planning Team Leader. The office is located in Sterling, VA and provides stewardship

and oversight of transportation improvement funds on the east coast for such agencies as the National Park Service, Fish & Wildlife and Forest Service.

**REGINA COYLE** has been promoted to Director of the Zoning Evaluation Division of the Fairfax County Department of Planning & Zoning, replacing **BARBARA BYRON, AICP** who, after 21 years in the Zoning Evaluation Division has accepted a new position as Director of the Fairfax County Office of Community Revitalization and Reinvestment. Also in Fairfax County, **CATHERINE LEWIS, AICP** has been promoted to Branch Chief in the Rezoning/Special Exception Branch of the department.

**DEBORAH S. KENDALL, AICP, CZA** has officially begun her duties as Orange County's new Director of Strategic Planning. She will be responsible for comprehensive plan implementation, CIP development and fiscal impact analysis/planning. **DAVID B. GROVER, AICP** joins Debbie in Orange County as the County's first Director of Community Development. David was previously Director of Planning for the Prince William County Park Authority.

**BART WARNER** just informed us that he is serving as an Adjunct Professor of Political Science at Central Virginia Community College. He claims to have not messed up to many impressionable undergraduate minds but let's hope he's whispering subliminal planning messages as often as possible.

**LEE PAMBID** left rural planning in April, moving from the Town of South Boston in Halifax County to try his hand as a county suburban planner in Henrico County's Department of Development Review and Design Division.

Former CPEAV Board Member **FRANK A. FIORI, AICP** has resigned his position as Director of Planning and Development for Franklin County and really moved west, accepting a new position with the City of North Las Vegas, Nevada.

**JASON LEE BESKE, AICP** has joined the Town of Leesburg as their Urban Designer. He would like you to know that the 2008 VAPA Annual Planning Conference will be in Northern Virginia, keep an eye out in Newsbrief for dates, location and calls for proposals.

**ERIC DOBSON** is the new Director of Government Relations and Communications for the Northern Virginia Chapter of the National Association of Industrial and Office Properties. He will be working closely with local government and industry on land use issues in Northern Virginia.

*Editors Note: Member announcements should be emailed to the Newsbrief Editor at [evia@ci.manassas.va.us](mailto:evia@ci.manassas.va.us) as soon as they happen for inclusion in the next available issue. We like news and reserve the right to have a little fun in this section! We promise to be staid and proper everywhere else!*



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WE'RE ON THE WEB:  
[VAPLANNING.ORG](http://VAPLANNING.ORG)

**Save The Date!**



**VAPA's 2008 Annual Planning Conference**  
Hyatt Regency Reston  
March 26 - 28, 2008