

**CHAPTER COMPETITIVE GRANT PROGRAM  
CHAPTER PRESIDENTS COUNCIL**

**FUNDED BY THE  
AMERICAN PLANNING ASSOCIATION  
AWARDED TO VAPA-ECDC  
(Summary)**

**Description:**

**Implementation of Virginia Planners for Ethnic and Cultural Diversity Committee  
VAPA-ECDC FY05-06 work plan.** The resources would be utilized to:

1. Develop marketing materials to attract minorities to the planning profession and to encourage planners in managerial positions to diversify their work force.
2. Promote learning opportunities for professional planners working with diverse communities; continue fostering networks among planners interested in promoting diversity in Virginia and to encourage mentoring and positive role models for students of color.
3. Compile professional experiences and encourage the exchange of ideas and best practices to make the planning practice in Virginia more inclusive.

**VAPA-ECDC Grant Purpose:**

The purpose of the grant is to provide resources to support the activities and publications included in the FY 05-06 work plan of the recently created Ethnic and Cultural Diversity Committee of VAPA (VAPA-ECDC). VAPA-ECDC's mission is the active promotion of diversity among Virginia planners, planning-related organizations and allied professions recognizing the unique values and perspectives that diversity brings to the workplace and work product and the promotion of diversity by establishing an ongoing forum for networking and education related to diversity and the Planning profession. VAPA-ECDC requires financial and in-kind resources to recruit committee members and to facilitate coordination and communication among committee members, develop, print and distribute marketing materials, pay for publications, organize networking events,

cover speaker's expenses and provide training opportunities. VAPA-ECDC activities advance the following APA Goals:

- Goal 2: Pursue social, economic and racial equity by advocating those planning activities — social, economic, and physical — at all levels of government that effectively move America's communities toward a more just future.
- Goal 5. Expand membership in APA and AICP to reflect America's diversity and
- Goal 7. Grow the membership and leadership base of APA to increase its political, financial and operational effectiveness.

**Proposed Schedule: (FY05-06)**

Key Components	Nov	Dec	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct
VAPA-ECDC meetings	TBD		TBD		TBD		TBD		TBD		TBD	
Virginia Diversity Summit					30							
Diversity Network Breakfasts			12			13			13			12
Diversity in the work place brochure					25							
Student brochure			30									
Compilation of Best Practices											15	

**Budget by Source:**

CPC Grant	\$1,500.00
Chapter Cash	\$1,500.00
Chapter In-kind (volunteer work )	\$2,200.00
<b>TOTAL</b>	<b>\$5,200.00</b>

**For more information contact:** VAPA Ethnic and Cultural Diversity Committee members.